

Dear Customer,

Thank you for using IdeaJuncture™ Inc., for your invention evaluation.

Non-Disclosure Agreement for Invention Evaluation

To insure confidentiality of your invention, please complete and fill-out the Non-Disclosure Agreement, (attached) then sign it, and fax or post the form to us as soon as possible. This will jump start the process of evaluating and developing your invention.

Upon the receipt of your signed Non-Disclosure Agreement, Ideajuncture will send you our Invention Submission package to be filled out and send to us with a \$250 fee to perform the Invention Evaluation.

An invention evaluation is an initial analysis and determination of the likelihood of success and/or whether to adopt a product or process. The objective is to determine if an idea/invention is a “Go or No-Go” based on known critical factors in product development and commercialization.

IdeaJuncture will work with you and provide you with additional support, expertise and project management needed to make your invention successful.

We will help you develop and implement the various engineering, design, manufacturing, intellectual property, marketing strategies for the effective market penetration of your invention.

We will help you get the financial rewards you deserve from the commercialization of your product if you should move forward.

Fax or send by post the completed forms to us. Our Fax Number is 877- 318-3512 or mail to:

Ideajuncture Inc, 2959 Blanchard Lane, West Chicago Illinois 60185.

PS. Please, do not send any money for signing the Non-Disclosure Agreement!

Sincerely,



Julius Adebayo (CEO IdeaJuncture™ Inc.)

CONFIDENTIALITY, NONDISCLOSURE, & NON-COMPETE AGREEMENT

(Inventor's Name) _____, referred to as INVENTOR, and
IDEAJUNCTURE™ Inc, referred to as RECIPIENT, agree:

The parties intend to engage in substantive negotiations and discussions regarding certain new and useful business opportunities, trade secrets, economic studies, inventions, and scientific information; the rights related to such information, generally regarding:

(Title of Invention) _____ shall be as follows:

INVENTOR claims sole rights to the information, and INVENTOR is willing to disclose the same, in consideration of the following covenants and agreements made by RECIPIENT:

RECIPIENT shall hold in confidence all of such information, and shall not directly or indirectly disclose to others such information. RECIPIENT shall protect such information from disclosure by reasonable means, including but not limited to at least the same level of security that the RECIPIENT uses for its most crucial proprietary and trade secret information.

Further, RECIPIENT agrees that it shall not use any advantages derivable from such information in its own business or affairs, unless the same is pursuant to an agreement with INVENTOR.

Additionally, any improvements made as a result of the disclosure by RECIPIENT shall be disclosed to INVENTOR, and, RECIPIENT further agrees to assign such improvements to INVENTOR, and to execute any and all further documents as may be requested by INVENTOR to perfect the rights of INVENTOR to such information.

The obligation of confidentiality shall not apply to any information which was already known to RECIPIENT at the time of disclosure; was already published at the time of disclosure, or, that was disclosed by a third party prior to the disclosure by INVENTOR, provided that the third party had authority to make such disclosure. RECIPIENT shall notify INVENTOR, in writing, within 10 days of receipt of this disclosure, the information disclosed by INVENTOR which RECIPIENT claims falls under the provisions of this paragraph related to earlier knowledge, publication, or prior disclosure.

The obligations of confidentiality will cease at such time when, the information becomes generally known through no fault of RECIPIENT, or upon voluntary disclosure of such information by INVENTOR to the public.

Signed,

RECIPIENT

Signed



IDEAJUNCTURE™ Inc

INVENTOR

Signed _____

Print _____

Date _____

Inventor Contact Information:

Address _____

Phone _____

City/State/Zip _____

Email _____

Please, Complete & FAX Toll Free or Return Copy to below Address

IDEAJUNCTURE™ Inc: 2959 Blanchard Lane. West Chicago, Illinois 60185 Phone/Fax 877-318-3512
www.ideajunction.com

1. Nondisclosure Agreement (NDA): To insure confidentiality when working with your new invention, first sign the above attached Nondisclosure Agreement (NDA) or download same on our website www.idealjunction.com. Fill and fax a signed copy of the Non-Disclosure Agreement (NDA) to IDEAJUNCTURE™'s corporate headquarters at **877-318-3512**, or **send by post**.

2. No cost Confidential Review: To determine whether your idea fits within our Rapid Product Development Process, we offer you a free no cost confidential review of your invention. This review does not entail an evaluation or commercial feasibility or marketability potential and does not entail whether your invention is profitably marketable. This will be a **20 minutes free phone interview**.

3. Invention Submission Form: Following the no cost Confidential Review, you will be required to fill our **Invention Submission Form** (attached). Follow the instructions as described in the submission form. You will be asked to describe your invention, include a drawing or pictures if they are available, and include a check or money order for \$250. This is a one-time fee to research, evaluate the product and prepare the written evaluation and recommendations of how far you are in your journey and what needs to be done next to bring your idea to manifested reality. For the \$250 payment instruction, you can also go to our <http://www.idealjunction.com/invent-start/pies.pdf>

Fax: Send the Submission Form by fax to our corporate headquarters fax number: **877-318-3512**

4. Concept Evaluation/Concept Study/Exploration: Product Evaluation: Before proceeding with any idea or invention, we first evaluate the product. This will determine the marketability, manufacturability as well as costs associated with manufacturing at the first phase.

For the \$250 one time fee: we will analyze the gathered information, research and assess the project and prepare a written evaluation, offer recommendations, and generate the following four (4) reports:

- 1) Invention Evaluation Score Card: **Invention Evaluation** encompasses the worth of your invention as well as what you have done.
- 2) Project Evaluation: **Project Evaluation** encompasses what you have done and the needed improvements to what you have done.
- 3) Project Status: **Project Status** identifying the entire scope of the project, what tasks you have completed and what needs to be done.
- 4) What Next Report: **WHAT NEXT REPORT**. Depicts our recommendation for the project. The "What Next Report" is also a list of action items identified under Marketing, Legal, Design and Manufacturing.

The 1st Phase, (if you decided to move forward after the Product Evaluation), is a competitive analysis / market feasibility that must be conducted. It must show that your idea is novel and competitive with what's actually out there on the marketplace and that it can be profitably marketable. This will determine the marketability as well as costs associated with manufacturing in the 1st Phase of your invention.

Second, a quick on-line patent search must be conducted to see if your idea has already been patented.

If those two tests pass, IdeaJuncture will then accept the idea as "novel and marketable" and will be willing to work with you on getting the idea to the marketplace.