

Preliminary Invention Evaluation System. (PIES)

1. Nondisclosure Agreement (NDA): To insure confidentiality when working with your new invention, first download the Nondisclosure Agreement (NDA) and the Invention Submission Form on our website www.idealjunction.com (see below) and fax a signed copy of the Nondisclosure Agreement (NDA) to IDEAJUNCTURE™'s corporate headquarters at **877-318-3512**.

2. Receive NDA & Prepare Documentation: IDEAJUNCTURE™ will countersign the NDA and fax it back to you within one business day awaiting the Invention Submission Form.

3. Invention Submission Form: Follow the instructions as described in the submission form. You will be asked to describe your invention, include a drawing or pictures if they are available, and include a check or money order for \$250. This is a one-time fee to research, evaluate the product and prepare the written evaluation and recommendations of how far you are in your journey and what next. For the \$250 payment instruction, you can also go to our <http://www.idealjunction.com/download/pies.pdf>

4. Fax: Send the Submission Form by fax to our corporate headquarters fax number: **877-318-3512**

You will receive an e-mail or phone call to notify you that we have received the information. Then we will set up and schedule a **30 minutes free telephone interview** with you. This is – the beginning of the invention evaluation and preliminary exploration.

5. Preliminary Consulting, Preliminary Idea Investigation, Idea Practicality, Preliminary Concept Study, Exploration, Product description and Product specifications: via a 30 minutes free phone interview: Asking the right questions upfront that will eventually lead us to conceptual design solutions and minimize future problems. Considering the idea and developing them into potential product concepts. At the end of this first phase, we will know what the product could be and to some extent determine if the product is profitably marketable before wasting money on a patent.

The 30 minutes phone interview covers: assessing inventor's financial situation, filling out financial statement (if necessary), funding options, disclosure agreement, legality, safety, marketing, design, manufacturing, etc, etc. The results of the evaluation will be sent to you within 2-3 weeks thereafter.

If required, an in-person – in-staff face-to-face meeting will be scheduled with you for clarifications and to fully discuss the results of the evaluation. Call us to schedule one if needed. This will be an hour session to describe the invention, its form and function, and how you envision it being produced, sold, and used. We will review prototypes, drawings and also describe our RPDP process and our services with the inventor.

6. Develop Concept Evaluation/Concept Study/Exploration Deliverables: For the \$250 one time fee (per item #3): We will analyze the gathered information, Research and assess the project and prepare a written evaluation, offer recommendations, and generate a **"What Next Report"** for further execution. Go-No-Go?

7. Go: Execution: "Concept To Market" Deployment of, IDEAJUNCTURE™'s "RPDP" (Rapid Product Development Process) A Lean Process Based Methodology" for Commercializing the Invention. Bring the Inventor to **"decision point"** to bring the idea/innovation/invention into the Market Place per below options:

- (a) License the Invention OR
- (b) Sell All Rights to the Invention OR
- (c) Go into business – Manufacture and sell/distribute the product for yourself OR
- (e) Go e-Commerce OR
- (f) Donate the Invention to a non-profit organization.

During these phases, , IDEAJUNCTURE™ meets with you on regular basis to review the projects progress, discuss both project plan and business plan, and make changes as needed.

CONFIDENTIALITY, NONDISCLOSURE, & NON-COMPETE AGREEMENT

(Inventor's Name) _____, referred to as INVENTOR, and IDEAJUNCTURE™ Inc, referred to as RECIPIENT, agree:

The parties intend to engage in substantive negotiations and discussions regarding certain new and useful business opportunities, trade secrets, economic studies, inventions, and scientific information; the rights related to such information, generally regarding:

(Title of Invention) _____ shall be as follows:

INVENTOR claims sole rights to the information, and INVENTOR is willing to disclose the same, in consideration of the following covenants and agreements made by RECIPIENT:

RECIPIENT shall hold in confidence all of such information, and shall not directly or indirectly disclose to others such information. RECIPIENT shall protect such information from disclosure by reasonable means, including but not limited to at least the same level of security that the RECIPIENT uses for its most crucial proprietary and trade secret information.

Further, RECIPIENT agrees that it shall not use any advantages derivable from such information in its own business or affairs, unless the same is pursuant to an agreement with INVENTOR.

Additionally, any improvements made as a result of the disclosure by RECIPIENT shall be disclosed to INVENTOR, and, RECIPIENT further agrees to assign such improvements to INVENTOR, and to execute any and all further documents as may be requested by INVENTOR to perfect the rights of INVENTOR to such information.

The obligation of confidentiality shall not apply to any information which was already known to RECIPIENT at the time of disclosure; was already published at the time of disclosure, or, that was disclosed by a third party prior to the disclosure by INVENTOR, provided that the third party had authority to make such disclosure. RECIPIENT shall notify INVENTOR, in writing, within 10 days of receipt of this disclosure, the information disclosed by INVENTOR which RECIPIENT claims falls under the provisions of this paragraph related to earlier knowledge, publication, or prior disclosure.

The obligations of confidentiality will cease at such time when, the information becomes generally known through no fault of RECIPIENT, or upon voluntary disclosure of such information by INVENTOR to the public.

Signed,

RECIPIENT

Signed

IDEAJUNCTURE™ Inc

INVENTOR

Signed _____

Print _____

Date _____

Inventor Contact Information:

Address _____

Phone _____

City/State/Zip _____

Email _____

Please FAX Toll Free or Return Copy to below Address

INVENTION SUBMISSION FORM

Please sign and date the "Confidentiality Agreement Form." After that please, complete the "Invention Submission Form" below. Include payment of \$250 by writing a personal check, money order or go to (<http://www.ideajuncture.com/Order>) and make payment for your Idea / Invention Evaluation. Mail all information to: IdeaJuncture Inc., 2959 Blanchard Lane, West Chicago, IL 60185.

Inventor Contact Information

Name _____	Phone _____
Address1 _____	Fax _____
Address2 _____	E-mail _____
City/State/Zip _____	Country _____

Payment Method

Check _____ Money Order _____

OR: Go to IDEAJUNCTURE™ (<http://www.ideajuncture.com/Order>) for payment instruction

Status of Invention

Product Research and Development

- Are there drawings available? _____ Yes _____ No
- Is there a prototype available? _____ Yes _____ No

Current Proprietary Position

- Have you filed a patent application? _____ Yes _____ No
- Has a patent been granted? _____ Yes _____ No
- If so, patent number here: _____

Marketing and Licensing Efforts

- Have you made any efforts to market or license your invention, either on your own or with any other organization or agency? If so, please explain below. _____ Yes _____ No

INVOICE:

Name:
Address:
City:
Phone Number:

Make Check Payable to: Ideajuncture™ Inc
Payment due with Invention Submission form.

We respectfully submit this Invoice:

Preliminary Consulting:

Invention Evaluation:

- Product Evaluation and Review; Score Card
- **Preliminary Idea Investigation,**
- **Idea Preliminary/Concept Study,**
- **Idea Exploration, Product description**
- **Product specifications**
- **Assessing Inventor's Financial situation.**

Research and assess the project and prepare a written evaluation, offer recommendations, and generate a **“What Next Report”** for moving ahead.

\$250.0

General Management & Business/Professional Consulting, project plan, product design, and development and manufacturing review fees are charged separately